


FACULTY PROFILE

Name	Mrs. VARSHA TR
Employee ID	AIET047
Designation	Assistant Professor
Educational Qualification	MBA, (Ph.D.)
Area of Specialization	HR & Finances.
Department	MBA
Date of Joining to AIET	02-09-2024
Total Experience in years	Teaching :06 Research :01 Industry :02
E-mail	Varshagowda2696@icloud.com

Details of Educational Qualification

Degree	Specialization	Passed out year	University
MBA	HR & Finances.	2017-2019	VTU
BBA	HR & Finances.	2014-2017	Bangalore University

Research Details

Research Areas	HR
Google scholar ID	https://scholar.google.com/citations?hl=en&user=4cS1bLQAAAAJ
ORCID-ID	https://orcid.org/0009-0003-8742-0357

Papers Presented in Conferences

Sl. No	Title of the paper	Name of the Conference	Date of Conference	Place of Conference
1	AI-Powered Staff Retention Techniques in Healthcare: A Comprehensive Review.	“Sustainable Business Practices: Institutional Responsibilities and Opportunities”	27th & 28th February 2025	Nitte Meenakshi Institute of Technology, Bengaluru
2	Green Finance: Navigating the Landscape of Sustainability - A Case Study of three Public Sector Banks.	“Innovative Horizons - Uniting Management, Accounting, Sustainability, and Technology”	21st and 22nd of March	St Joseph's University, Bengaluru
3	"The Role of Artificial Intelligence in Shaping Social Media: A Study of Its Advantages, Drawbacks and Ethical Concerns".	“Transforming Management Education in a Digital World - Innovation, Technology, and Inclusive Leadership for Global Impact”	19 & 20 June 2025.	Dayananda Sagar Business Academy (DSBA) Bengaluru.
4	“Sustainable HRM through People Analytics: Opportunities, Challenges, and Future Prospects”.	“Empowering Education-Driven Entrepreneurship for Inclusive and Sustainable Development”	14 & 15 December 2025.	REVA Business School Research Conference (RBSRC), Bengaluru.

Faculty Development Program (FDP)/Student Development Program (SDP)/Conference organized

Sl. No	Name of the program	FDP/SDP/Conference	Period	
			From	To
1	“Financial Literacy Program”	SDP	1 st Jan 2026	1 st Jan 2026
2	“Resume Building”	SDP	15 th Jan 2025	5 th Jan 2025
3	“Expert talk on Stock Markets”	SDP	31 st Jan 2025	31 st Jan 2025
4	“Campus to Corporates”	SDP	2 nd June 2025	2 nd June 2025
5	“National Entrepreneurship”	SDP	10 th Nov 2025	10 th Nov 2025
6	“Business Plan Competition”	SDP	22 nd Dec 2025	22 nd Dec 2025
7	“Training Session for Placement”	SDP	12 th Jan 2026	14 th Jan 2026

Past positions

Sl. No	Designation	Organization	Period	
			From	To
01	Assistant Professor	Sambram Academy of Management Studies	Aug 2019	Sept. 2023