


**FACULTY PROFILE**

<b>Name</b>	<b>Dr. Mithun R</b>
<b>Employee ID</b>	AIET062
<b>Designation</b>	Assistant Professor
<b>Educational Qualification</b>	BE, MBA, Ph.D.
<b>Area of Specialization</b>	General Management
<b>Department</b>	MBA
<b>Date of Joining to AIET</b>	22 May 2025
<b>Total Experience in years</b>	Teaching: 1.8 years Research: 3 years Industry : 1.7 years
<b>E-mail</b>	drmithunramakrishnappa@gmail.com

**Details of Educational Qualification**

<b>Degree</b>	<b>Specialization</b>	<b>Passed out year</b>	<b>University</b>
Ph.D.	General Management	2025	VTU – Visvesvaraya Technological University
MBA	Infrastructure Management	2019	VTU – Visvesvaraya Technological University
BE	Mechanical Engineering	2017	VTU – Visvesvaraya Technological University
Diploma (Industry Integrated)	Mechanical Engineering	2014	MSBTE – Maharashtra State Board of Technical Education

## MOOC/NPTEL

Sl. No	Name of the Course	Duration of the course	Month and Year of completion	Course offered by
1	NPTEL Online Certification – Infrastructure Economics	8 weeks	2022	NPTEL / IIT
2	Digital Marketing Certification	12 Weeks	2021	ExcelR Solutions
3	Vocational Training – Digital Marketing	3 weeks	2021	Project Kaushalya (Aditya Birla Fashion & Retail Ltd.)
4	MOOC – Introduction to Blockchain	5 weeks	2023	Commonwealth of Learning & Annamalai University

## Research Details

Research Areas	General Management, HR, Marketing, Business Analytics, Techno-Management, Infrastructure Management
Google scholar ID	QA3J0JwAAAAJ
ORCID-ID	0000-0003-4169-6588
Vidwan-ID	626158
h-index (scopus)	2

## Papers Published in Journals

Sl. No	Title of the paper	Journal Name	Year of Publication	DOI
1	A Conceptual Exploration of Artificial Super Intelligence and Its Implications for Educational Research	Minnesota Journal of Business Law and Entrepreneurship	2026	<a href="https://doi.org/10.52783/mjble.84">https://doi.org/10.52783/mjble.84</a>
2	An Analytical Study of Augmented and Virtual Reality in Online Learning: Exploring Technological Advancements and Pedagogical Impacts	Journal of Digital Learning and Distance Education	2025	<a href="https://doi.org/10.56778/jdlde.v4i7.614">https://doi.org/10.56778/jdlde.v4i7.614</a>
3	Assessing Project Efficiency and Completion in Smart City Development: A Comprehensive Study of Tumakuru's Urban Infrastructure Projects	Power System Technology	2024	<a href="https://doi.org/10.52783/pst.233">https://doi.org/10.52783/pst.233</a>
4	An Analytical Study on Liveability aspects of Bengaluru Smart City	Mukt Shabd Journal	2024	<a href="https://shabdbooks.com/volume-13-issue-5-may-2024">https://shabdbooks.com/volume-13-issue-5-may-2024</a>

5	Examining Carbon Offset in Bengaluru Smart City: Issues, Prospects, and Recommendations	Journal of Arts and Communication (JAC)	2024	<a href="https://drive.usercontent.google.com/u/0/uc?id=1--RZWSfHW8_AO4oaGVLz50nlp3xbai8Q&amp;export=download">https://drive.usercontent.google.com/u/0/uc?id=1--RZWSfHW8_AO4oaGVLz50nlp3xbai8Q&amp;export=download</a>
6	A Study on Distance Learning: A Developmental Leap Towards Smart Education in Smart Cities	Journal of Digital Learning and Distance Education (JDLDE)	2024	<a href="https://doi.org/10.56778/jdlde.v2i7.175">https://doi.org/10.56778/jdlde.v2i7.175</a>
7	The Role of ICT Initiatives in Enhancing Urban Agriculture: A Case Study of Bengaluru Smart City	Int. Journal of Social Service and Research (IJSSR)	2024	<a href="https://doi.org/10.46799/ijssr.v4i03.596">https://doi.org/10.46799/ijssr.v4i03.596</a>
8	AI Ethics in Public Surveillance: Balancing Safety and Privacy in Smart City Development	The Academic Int. Journal of Multidisciplinary Research	2024	<a href="https://theacademic.in/wp-content/uploads/2024/07/5.pdf">https://theacademic.in/wp-content/uploads/2024/07/5.pdf</a>
9	Analyzing Real Estate Consumer Behavior and Preferences in the Digital Era	NOLEGEIN Journal of Consumer Behavior & Market Research	2024	<a href="https://www.mbjournals.in/index.php/JoCBMR/article/view/1433">https://www.mbjournals.in/index.php/JoCBMR/article/view/1433</a>
10	The Socio-Economic Transformation of Households in Urban areas under the Gruha Lakshmi Scheme with reference to Tumakuru Smart City	Linguistic and Philosophical Investigations	2023	<a href="https://doi.org/10.52783/lpi.404">https://doi.org/10.52783/lpi.404</a>
11	Technological Innovations and Renewable Integration in Smart Cities: Enhancing Sustainability, Governance, And Security	International Journal of Religion	2023	<a href="https://doi.org/10.61707/dt1tz819">https://doi.org/10.61707/dt1tz819</a>
12	Impact on Indian Smart Cities Development with reference to Post Covid Era	IJMRSS Peer Reviewed Int. Journal	2023	<a href="https://irdp.info/ijmrss-v10-i2-5-a-review-on-indian-smart-cities-development-with-reference-to-post-covid-era.html">https://irdp.info/ijmrss-v10-i2-5-a-review-on-indian-smart-cities-development-with-reference-to-post-covid-era.html</a>
13	A Study on Impact of Smart HRM in Bengaluru Smart City	Int. Journal of Applied and Scientific Research (IJASR)	2023	<a href="https://doi.org/10.59890/ijasr.v1i4.1071">https://doi.org/10.59890/ijasr.v1i4.1071</a>
14	Management of Road Accidents in Cities through Smart Technologies	Specialusis Ugdymas	2022	<a href="http://www.sumc.lt/index.php/se/article/view/107">http://www.sumc.lt/index.php/se/article/view/107</a>
15	A study on disruptive technologies towards smart cities governance	BOHR Int. Journal of Smart Computing and IT	2022	<a href="http://journals.bohrpub.com/index.php/bijscit/article/view/292">http://journals.bohrpub.com/index.php/bijscit/article/view/292</a>

## Book Chapter Published

Sl. No	Title of the paper	Journal Name	Year of Publication	DOI
1	Opportunities in Metaverse Banking for Stronger Future Ties among Gen-Z and Millennials	Book of Abstract and Proceedings of ICMBFT 2025	2025	—
2	A Study on Understanding Challenges, Opportunities and Recent Trends in Rural Market	Contemporary Interdisciplinary Research Thirst (Book Chapter)	2025	<a href="https://www.cirsp.com/store/contemporary-interdisciplinary-research-thirst?srsltid=AfmBOopsOpaHTvKjihJyFXudUHJAH5Wd2eSD30qkWAzVGGqD0PVu5ysn">https://www.cirsp.com/store/contemporary-interdisciplinary-research-thirst?srsltid=AfmBOopsOpaHTvKjihJyFXudUHJAH5Wd2eSD30qkWAzVGGqD0PVu5ysn</a>
3	A Review on Digitalization concerning Human Resource Management Practices	ICSSR Sponsored Seminar Proceedings	2024	—
4	Exploring Socio-Economic Challenges and Opportunities in the Implementation of Smart City Projects in India	Management 5.0 – Technology, Sustainability and DEI	2024	<a href="https://www.dsce.edu.in/images/MBA-new/pdf/Book_of_Abstract-MTSD-2024.pdf">https://www.dsce.edu.in/images/MBA-new/pdf/Book_of_Abstract-MTSD-2024.pdf</a>
5	A Study on Enhancing Research and Innovation in Management Education for Smart City Transformation in India	Atmanirbhar Bharat & Management Education in India	2023	<a href="https://www.google.co.in/books/edition/ATMANIRBHAR_BHARAT_MANAGEMENT_EDUCATION/KbDLEAAAQBAJ">https://www.google.co.in/books/edition/ATMANIRBHAR_BHARAT_MANAGEMENT_EDUCATION/KbDLEAAAQBAJ</a>
6	A Review on Location Strategies Towards Smart Cities Development	Emerging Trends in Business and Management	2023	—
7	A Study on Smartness of Bengaluru City	Complex Problems: Research Solutions	2023	<a href="https://www.researchgate.net/publication/372140331_COMPLEX_PROBLEMS_RESEARCH_SOLUTIONS">https://www.researchgate.net/publication/372140331_COMPLEX_PROBLEMS_RESEARCH_SOLUTIONS</a>
8	A Comparative Study of Online Educational Apps in Government and Private Schools in Smart Cities of Karnataka	Contemporary Issues and Trends in Digital Marketing	2023	—
9	A Study on Digitalization in HRM Practices	Research Trends in Humanities, Social Sciences, Commerce and Management	2023	—
	A Study on Emerging Pay Techs and its Implementation Towards Smart Cities Development	Re-Discovering Business Practices Post Covid-19	2022	—

## Papers Presented in Conferences

Sl. No	Title of the Paper	Name of the Conference	Date of Conference	Place of Conference
1	Opportunities in Metaverse Banking for Stronger Future Ties among Gen-Z and Millennials	International Conference on Metaverse, Banking, and Financial Transformation (ICMBFT 2025)	13 July 2025	IIM Sambalpur
2	Exploring Socio-Economic Challenges and Opportunities in The Implementation of Smart City Projects in India	2nd International Conference on Management 5.0 - Technology, Sustainability & DEI	20 December 2024	Dayananda Sagar College of Engineering, Bengaluru
3	Integrating Circular Economy Principles into Smart City Infrastructure: Pathways To Sustainable Urban Development	National Conference on Sustainability & Re-innovation (NCSR 2024)	29–30 November 2024	United University, Prayagraj (Hybrid)
4	A Review on Digitalization concerning Human Resource Management Practices	ICSSR Sponsored International Seminar on AI-Powered Transformation	26 July 2024	Ramakrishna College, Coimbatore
5	The Socio-Economic Transformation of Households under Gruha Lakshmi Scheme (Tumakuru Smart City)	International Conference on Revamping the Future Skills Terrain: Building World 5.0	28–29 May 2024	Sheshadripuram College, Yelahanka, Bengaluru (Virtual)
6	Analyzing Real Estate Consumer Behavior & Preferences in the Digital Era	4th National Conference on Business Management Practices	19 April 2024	Dr. Ambedkar Institute of Technology, Bengaluru
7	Examining the Role of Corporate Social Etiquettes in Bengaluru Smart City Development	National Conference on Management, Leadership & Interpersonal Skills	1 July 2023	LNCTU, Bhopal
8	Enhancing Research and Innovation in Management Education for Smart City Transformation in India	ICSSR Sponsored National Conference on Atmanirbhar Bharat & Management Education	12 July 2023	Davangere University

9	A Review on Socio-Economic Challenges and Opportunities in Smart City Projects	International Conference on Sustainable & Innovative Practices	30 July 2023	New Horizon Research Group
10	Exploring Carbon Offsetting in Bengaluru Smart City	International Conference on ESG	27–28 June 2023	MSRIM, Bengaluru
11	The Role of E-Governance in Smart Cities Development	International Conference on Emerging Trends, Challenges & Opportunities in Global Business	8–9 June 2023	VTU
12	The Role of ICT Initiatives in Enhancing Urban Agriculture	International Conference on Emerging Trends, Challenges & Opportunities in Global Business	8–9 June 2023	VTU
13	Emerging Pay Techs and its Implementation Towards Smart Cities Development	National Conference on Re-Discovering Business Practices Post Covid-19	21 January 2023	NCMS, Chikkaballapur
14	A Review On Location Strategies Towards Smart Cities Development	International Conference on Emerging Trends in Business and Management (ETBM-2023)	19–20 January 2023	Presidency B-School, Bengaluru
15	An Analytical Study on Liveability Aspects of Bengaluru Smart City	VISHLESHAN 2K22 International Conference	16–17 December 2022	IIMS Pune
16	Transforming Business Practices through Disruptive Technologies	International Conference on Transforming Business Practices	25–26 November 2022	NMIT, Bengaluru
17	Paper on Information Science, Management Research and Social Sciences	International Multidisciplinary Conference	18–19 April 2022	AJK College, Coimbatore
18	Management of Road Accidents in Cities Through Smart Technology	ICNTCBMI-22 International Conference	10 February 2022	Nehru Arts & Science College, Kerala
19	CSR: Challenges and Opportunities in Indian Firms for Better Tomorrow	International Conference on Emerging Trends in Management	27 June 2018	Ramaiah Institute of Management
20	Perpetual Motion Machine	All India Polytechnic Level Competition	1–2 March 2013	L&T Institute of Technology, Mumbai

## Membership of Professional Bodies

<b>Sl. No</b>	<b>Professional Body / Society</b>	<b>Year of Joining</b>	<b>Nature of Membership</b>	<b>Membership ID</b>
1	Commerce and Management Association of India (CMAOI)	2025	Member	CMA/25/01207
2	International Institute of Organized Research (I2OR)	2025	Life Member	I2OR/2025/01668