


FACULTY PROFILE

Name	Dr. Sri Hari V
Employee ID	AIET054
Designation	Associate Professor and HOD-MBA Dept
Educational Qualification	M.Com, MBA, M.Phil., Ph.D
Area of Specialization	Finance, Accounting & Taxation
Department	MBA
Date of Joining to AIET	02 December 2024
Total Experience in years	Teaching: 20 Years Research: 10 Years
E-mail	Sheshadri77@gmail.com,vsrihariboss@gmail.com

Details of Educational Qualification

Degree	Specialization	Passed out year	University
Ph.D.	Finance	2023	Bharathiar University
M.Phil.	Finance	2009	The Global Open University, Nagaland
MBA	Finance	2008	Pondicherry University
M.Com	Accounting and Taxation	2005	Bangalore University
B.Com	Accounting and Taxation	2003	Bangalore University

MOOC/NPTEL

Sl. No	Name of the Course	Duration of the course	Month and Year of completion	Course offered by
1	Corporate Finance	8 Week Course	September 2024	Skill India,NPTEL

Research Details

Research Areas	Finance and Banking
Google scholar ID	https://scholar.google.com/citations?hl=en&user=X-QjCtIAAAAJ ,
ORCID-ID	0009-0009-4750-6619, https://orcid.org/0009-0009-4750-6619 ,
Vidwan-ID	https://vidwan.inflibnet.ac.in/profile/585785
h-index (Scopus)	5
i10 index	2

Papers Published in Journals

Sl. No	Title of the paper	Year of Publication	Journal Name	DOI
1	The Impact of Artificial Intelligence on Retail Marketing Trends	2024	International Journal of Aquatic Science	https://www.journal-aquaticscience.com/article_211392.html .
2	A Study on Job Stress and productivity of women employees working in IT Sector A structural model	2025	Indian Journal of Information Sources and Services	https://doi.org/10.51983/ijiss-.2025.IJISS.15.2.01 , https://ojs.trp.org.in/index.php/ijiss/article/view/4985 .
3	Financial Risk Management in Global Supply Chains: Strategies for Resilience and Profitability	2025	Journal of Information Systems Engineering and Management	https://doi.org/10.52783/jisem.v10i3s.363 .
4	Digital Transformation in Banking: Assessing the Impact of Technological Innovation on the Performance of Public Sector Banks in South India	2025	International Journal of Accounting and Economics Studies	www.sciencepubco.com/index.php/IJAES , https://doi.org/10.14419/94v7eh76 , https://www.sciencepubco.com/index.php/IJAES/article/view/34059 ,

5.	The Dynamics of Sectoral Integration and Strategic Investment Diversification: Emprirical Insights from NSE Sectoral Indices	2025	International Insurance Law Review (ILR) – ABDC “A Category” Journal	https://lumarpub.com/iilr/article/view/33.S4.25 ,
6	Dynamic Beta Estimation and Time-Varying Risk Premium: Evidence from NSE Companies Using CAPM Extension	2026	Indian Journal of Information Sources and Services	https://ojs.trp.org.in/index.php/ijiss/article/view/5603 , https://doi.org/10.51983/ijiss-2026.16.1.73 .

Books Published

Sl. No	Title of the book	Year of Publication	Published by	ISBN
1	Investing in Stock Market & its Operations	2025	Archers and Elevators Publishing House for Open Elective	https://amzn.in/d/aS1LCCR , 978-81-979891-3-1
2	Fundamentals of Cost Accounting	2026	M S Consulting Services.	978-81-990645-2-2
3	Mergers & Acquisitions	2024	Archers and Elevators Publishing House	978-81-19653-78-2
4	Financial Accounting	2022	Vision Book House	978-93-5495-598-3
5	Indian Banking	2021	Archers and Elevators Publishing House	978-90996-36-0

Books Edited

Sl. No	Title of the book	Year of Publication	Published by	ISBN	Position
1	Artificial Intelligence in Society and Business	2025	Shri Research Paper Publication	978-93-92309-80-9	Associate Editor
2	AI Enabled Business Transformation to A Multidisciplinary Approach for Accounting, Finance, Marketing, and HRM	2025	M S Consulting Services	978-81-990645-9-1	Associate Editor

IPRs/ Patents

Sl. No	Title of the IPRs/ Patents	Year of Publication	IPRs/ Patents number
1	Impact of Computerized Accounting Practices in Small Businesses in India	2021	-
2	E-Book Reading Device	2024	432302-001
3	AI-Driven Portfolio Strategy System Integrating Emotional Bias and Quantitative Modelling	2025	202541107664

Grants fetched

Sl. No	Granting Agency	Title of the project	Year of granting	Amount sanctioned
1	Subway, Polar Bear and Bliss Venture Coffea In Chandra Layout , Bangalore	A Study on Employee Attrition in the Hotel Industry	2024	4,00,000.00

Research Guidance

Year of Recognition as Research Supervisor	Research Scholar	
	Ongoing	Awarded
Faculty of Management Visvesvaraya Technological University, Belagavi 2025	01	00

Membership of Professional Bodies

Sl. No	Professional Body / Society	Year of Joining	Nature of Membership	Membership ID
1	Commerce and Management of India	2024	Life Time Member	CMA01/467

Faculty Development Program (FDP)/Student Development Program (SDP)/Conference organized

Sl. No	Name of the program	FDP/SDP/ Conference	Period	
			From	To
1	International Conference , Don Bosco Institute of Technology, Bangalore	Conference	26/04/2017	27/04/2017

Awards

Sl. No	Name of the Award	Year	Awarding Organization
1	Life Time Achievement Award for Outstanding Performance in Teaching	2025	GLOBAL ACADEMIC EXCELLENCE AWARDS – EMG –SSM TR
2	Best Student, Seshadripuram Evening PU College	2002	Seshadripuram Education Trust, Bangalore

Past positions

Sl. No	Designation	Organisation	Period	
			From	To
1	Associate Professor	Sindhi College	27/01/2018	22/06/2024
2	Asst.Professor	Don Bosco Institute of Technology, MBA Dept, Bangalore	01/09/2016	22/01/2018
3	Asst. Professor	Nagarjuna college of Engineering and Technology, MBA Dept, Bangalore	04/06/2005	30/08/2016

Position held, membership of state / national committees

Sl. No	Designation	Organisation	Period	
			From	To
1	BOE	Visvesvaraya Technological University , MBA Board	October 2025	To till date
2	BOE	Garden City University, Bangalore	November 2024	To till date
3	BOE	Indian Academy,(Autonomous) Bangalore	October 2022	November 2024
4	BOE	Presidency College (Autonomous), Bangalore	October 2022	November 2024
5	BOE	Dayanand Sagar University, Bangalore	June 2019	June 2021